## Modus Interactive Limited acquires Living Life Green

**London, UK – Monday 12**<sup>th</sup> **April 2010**: Modus Interactive Limited, a leading developer of desktop management tools, today announces it has acquired Living Life Green. The acquisition broadens Modus Interactive's market reach and strengthens its direct sales business in the corporate sector. The move brings Living Life Green's expertise in the corporate market sector and skills in the energy management arena to further boast Modus Interactive's continuing expansion of their products and brand.

"The merger is a natural decision" said Graeme Scott, Head of Operations for Living Life Green, "both companies are heading in the same direction with very similar solutions and future roadmap. It now means we have a single combined development team, and with the combined resources will be able to strengthen our position in the computer energy and carbon reduction reporting space."

"Living Life Green brings great skills and experience in corporate carbon management and reporting and we look forward to utilising their experience to further enhance our existing offerings," said Andrew Crockford, Director at Modus Interactive. "We will of course be taking on all existing Living Life Green customers, providing them with the benefits this acquisition will deliver." Andrew continued, "We are planning some significant enhancements to the product for the next version and it is exciting that this acquisition will see more customers benefit from Powerwise."

Until the next release of Modus Interactive's Powerwise product in Q3 2010 both Modus Interactive's Powerwise, and Living Life Green's CarbonWise solutions will remain.

## **About Modus**

Formed in 2001, Modus Interactive Limited develops and delivers desktop management solutions to private and public sector businesses big and small. Modus Interactive has expanded to include an SME distribution channel within the UK and Ireland, as well as presence in North and South America, mainland Europe and Australasia. For further information visit www.modus-interactive.co.uk.

## **About Living Life Green**

Living Life Green is a leading software company based in the UK and US specialising in energy management and reporting for PC estates. CarbonWise is an enterprise level software solution designed for medium to large sized organisations. For more information please visit www.livinglifegreen.co.uk.

